

**Introduced by Senator Kehoe  
(Coauthors: Senators Evans, Leno, Lieu, Lowenthal, Pavley,  
Steinberg, and Wolk)**

April 16, 2012

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Senate Concurrent Resolution No. 84—Relative to California Coastal Protection Week.

LEGISLATIVE COUNSEL'S DIGEST

SCR 84, as introduced, Kehoe. California Coastal Protection Week.

This measure would urge all Californians to observe the week of September 8-15, 2012, as California Coastal Protection Week, and would designate that week, and the 2nd week of September every year thereafter as California Coastal Protection Week.

Fiscal committee: no.

1 WHEREAS, The enduring beauty of the California coastline is  
2 an irreplaceable and continuing source of inspiration,  
3 transformation, and spiritual renewal that has always been, and  
4 continues to be, a magnet for people of all ages, means, and creeds;  
5 and  
6 WHEREAS, On November 7, 1972, the voters of California  
7 passed Proposition 20, which enacted the California Coastal Zone  
8 Conservation Act, by a majority vote of 55.1 percent; and  
9 WHEREAS, Proposition 20 created the California Coastal  
10 Commission as part of the state's first coastal management program  
11 for the protection of significant coastal resources and public access;  
12 and

1 WHEREAS, The “Save Our Coast” campaign to pass  
2 Proposition 20 was successful despite being outspent by the  
3 opponents by a margin of greater than 4:1; and

4 WHEREAS, The “Save Our Coast” campaign was a true  
5 grassroots effort organized by the Coastal Alliance, which grew  
6 to a coalition of more than 700 environmental, business, and labor  
7 groups led by Janet Adams, united by a common goal of saving  
8 the California coast for the benefit of future generations; and

9 WHEREAS, Proposition 20 provided the framework for creating  
10 the Coastal Plan, one of the most ambitious experiments in  
11 participatory land use planning ever attempted. More than 6,000  
12 California citizens attended 259 public hearings over the course  
13 of three years, providing thousands of hours of public testimony  
14 that were condensed into the 161 recommendations to the  
15 Legislature embodied in the California Coastal Plan; and

16 WHEREAS, The Legislature heeded many of those  
17 recommendations in the plan, and complied with the voters’  
18 mandate to enact a permanent state coastal protection law within  
19 four years by passing Senate Bill 1277 of the 1975–76 Regular  
20 Session, (Chapter 1330 of the Statutes of 1976), which enacted  
21 the California Coastal Act of 1976 (Division 20 (commencing with  
22 Section 30000)); and

23 WHEREAS, California’s coastal management program, which  
24 is implemented and administered by state agencies including the  
25 California Coastal Commission, the San Francisco Bay  
26 Conservation and Development Commission, and the State Coastal  
27 Conservancy, was described as the nation’s “flagship” coastal  
28 program when it received federal approval in 1977, giving the state  
29 critical authority over federal projects such as offshore oil drilling  
30 and military activities; and

31 WHEREAS, Since the passage of Proposition 20, the state has  
32 created 2,000 new public accessways, designated over 500 miles  
33 of the Coastal Trail, and protected thousands of acres of beaches,  
34 wetlands, woodlands, and dunes from inappropriate development;  
35 and

36 WHEREAS, Since the passage of Proposition 20 the state has  
37 prevented any new offshore oil drilling in federal waters and  
38 minimized the risk of a catastrophic marine oil spill; and

39 WHEREAS, Since the passage of Proposition 20 the state has  
40 encouraged, supported, and approved adequate amounts of

1 important public infrastructure and energy facilities, and  
2 appropriately sited and designed commercial, residential, and  
3 visitor-serving development within the coastal zone, as evidenced  
4 by the state's \$14 billion-dollar coastal economy; and

5 WHEREAS, California's clean and healthy coastal beaches,  
6 bays, bluffs, forests, fenns, wetlands, estuaries, and dunes, and the  
7 trails, rivers, roads, and communities that connect them, draw over  
8 100 million visitors annually; and

9 WHEREAS, California residents continue to express their  
10 ongoing support for coastal protection through numerous volunteer  
11 activities including Coastal Cleanup Day, the largest all-volunteer  
12 annual activity in the state; and

13 WHEREAS, This year, 2012, marks the 40th anniversary of the  
14 passage of Proposition 20 and the beginning of statewide coastal  
15 protection in California as we have come to know it; now,  
16 therefore, be it

17 *Resolved, by the Senate of the State of California, the Assembly*  
18 *thereof concurring*, That the Legislature urges all Californians to  
19 observe the week of September 8-15, 2012, as California Coastal  
20 Protection Week; and be it further

21 *Resolved*, That the Legislature designates the week of September  
22 8-15, 2012, and the second week of September every year hereafter  
23 as California Coastal Protection Week; and be it further

24 *Resolved*, That the Legislature encourages California public  
25 schools to include coastal protection in their outdoor education  
26 curriculum whenever possible during the month of September;  
27 and be it further

28 *Resolved*, That the Legislature calls upon all Californians to  
29 observe California Coastal Protection Week by recognizing the  
30 passion, dedication, and commitment to the cause of coastal  
31 protection exhibited by ordinary citizens involved in the campaign  
32 to pass Proposition 20; and be it further

33 *Resolved*, That the Secretary of the Senate transmit copies of  
34 this resolution to the author for appropriate distribution.